

Motorsport in America Day

Including Charlotte and Indianapolis Business Development Visit Briefing

Supported by Indiana Economic Development Corporation and Indy Partnership

Chance to speak DIRECTLY with key USA motorsport leaders

**Thursday 2 April 2009
10:00am - 3.30pm including Networking Lunch**

Even in these tough times, the USA remains the **No.1 Motorsport market in the world** – despite major changes, new business opportunities are opening up all the time, whether in off-road, drag, oval or road racing. Recent changes in the dollar/GBP exchange rate mean that UK exports are cheaper than they have been for the past five years - come to our Motorsport in America day and learn how your business could earn some of these dollars for itself.

This valuable workshop puts you in touch with the experts who will help you achieve your goals!

Motorsports Business Opportunities in Indiana and Indianapolis Region

The America Day is also a great opportunity to find out more about business opportunities in Indiana, racing capital of the world, home to Brickyard 400, Indy 500, MotoGP, and drag racing. Indiana and Indianapolis representatives will speak to you about investment opportunities in the state. Find out why nearly 1,200 motorsports companies choose to do business in Indiana. UK motorsports companies, Keronite and Pi Research, will share their business success stories in the state and the U.S.

Also speak directly with USA leaders in their field via an international Conference Call, including

- Fred Nation - Executive Vice President, Indianapolis Motor Speedway
- Spenny Clendenen - Business Manager, Earnhardt Childress Racing Engines
- Dr Andrew Randolph - Technical Director, Earnhardt Childress Racing Engines
- Mark McArdle - Richard Petty Motorsport (Formerly Gillett – Evernham)

Essential for anyone on the Charlotte and Indianapolis Business Development Visit - ensure you get the most from your visit. Details of the final programme and travel arrangements will be confirmed, together with news about hot prospects and VIPs attending the networking events.

Ticket Prices*

Free for those people on any of the MIA Packages

MIA Member - **FREE**

Non- Member - £35 + VAT

For more information please contact Clare Stone on +44 (0)2476 639 600
or email clare.stone@the-mia.com