

## IEDC News

**Contact:** Blair West  
**Phone:** 317.232.8873  
**Email:** [BWest@iedc.in.gov](mailto:BWest@iedc.in.gov)

**For immediate release:** Feb 17, 2010 12:00:00 EST  
**Posted by:** [IEDC]

### RV Manufacturer to Locate Operations in Marion

**MARION, Ind.** (Feb. 16, 2010) - Earthbound RV, LLC, a maker of fuel-efficient recreational vehicles, announced today that it will site a new manufacturing operation here, creating up to 300 new jobs by 2013.

The newly established firm will invest in the purchase of new equipment and make upgrades to an existing facility located at 1001 East 38th Street. The company plans to lease 92,000 square feet of the building for its assembly operations and headquarters.

"As expected, the RV industry is reinventing itself and starting to bounce back," said Governor Mitch Daniels. "We couldn't be happier to see the revolution happen here in Indiana, a state known for high quality production and skilled workers."

Earthbound RV's travel trailers can weigh up to 1,500 pounds less than a conventionally designed RV and are made using recyclable, low volatile organic compound materials such as composites and aluminum. The company plans to begin production of its towable RVs in March.

"We are extremely excited to be moving to Marion. This wonderful opportunity would not have been possible without the tireless efforts of Mayor Seybold and his terrific staff and the IEDC," said Bill Hughes, Earthbound RV chief operating officer. "It became very clear to us that living and working in Marion was the right direction for Earthbound RV, and we look forward to a great relationship with the local community. We greatly appreciate the trust and confidence that has been placed upon us."

Earthbound RV currently has seven models in development and an established network of dealerships located throughout the United States and in Canada. The company plans to begin hiring production associates as facility modifications are completed in the next 30 days. Earthbound RV expects to add 60 workers this year.

The Indiana Economic Development Corporation offered Earthbound RV, LLC up to \$900,000 in performance-based tax credits based on the company's job creation plans. The city of Marion will provide additional incentives.

---

#### ***Indiana Economic Development Corporation***

One North Capitol, Suite 700 • Indianapolis, Indiana 46204 • Tel  
317.232.8800 • 800.463.8081 • Fax 317.232.4146 • [Site Map](#)