

IEDC News

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For immediate release: Mar 03, 2010 12:00:00 EST
Posted by: [IEDC]

Economic Developers Launch Database to Connect Indiana Businesses with In-State Suppliers

INDIANAPOLIS (March 3, 2010) - Conexus Indiana announced today that it has launched Indiana Supplier INsight, a Web-based community linking manufacturers with Indiana suppliers.

Sponsored by the Indiana Economic Development Corporation, the database will allow Indiana manufacturers to streamline operations, reduce transportation costs and better manage oversight by connecting with Indiana suppliers through an internet portal. Indiana Supplier INsight is a free service provided by Conexus and the IEDC.

"Indiana has attracted record levels of investment in advanced manufacturing and logistics over the last several years," said Mitch Roob, Secretary of Commerce and chief executive officer of the Indiana Economic Development Corporation. "These firms don't just create new jobs and investment within the walls of their own facilities, but also for their suppliers. By keeping these dollars in the state, we're multiplying our efforts to grow Indiana's economy."

Indiana Supplier INsight is a 'matchmaking' system developed on a software platform by Supplier Gateway, a national firm that provides supply chain networking services to clients including Chrysler, Home Depot and Boeing, among others. The platform stores information on registered businesses and allows manufacturers to search for Indiana suppliers using categories such as capability, location, industry categories and women-or minority-owned certifications.

"Indiana Supplier INsight opens the door for Hoosier businesses," said Steve Dwyer, president and chief executive officer of Conexus Indiana. "Manufacturers look at suppliers all over the country, often unaware of qualified firms right here in their own backyard. This initiative shines a light on Hoosier businesses."

Other public sector partners, including the Indiana Secretary of State's Office and Indiana Department of Administration, are also working to connect the state's manufacturing companies with local suppliers through Indiana Supplier INsight.

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