

## IEDC News

**Contact:** Blair West

**Phone:** 317.232.8873

**Email:** [BWest@iedc.in.gov](mailto:BWest@iedc.in.gov)

**For immediate release:** Oct 08, 2009

**Posted by:** [IEDC]

### Wire & Cable Manufacturer to Expand Manufacturing Operation in Fort Wayne

---

**FORT WAYNE, Ind.** (Oct. 8, 2009) - Superior Essex, a manufacturer of magnet wire and cable for a variety of industries, announced today that it will expand its manufacturing operations here, creating up to 15 new jobs by 2010.

The manufacturer of heavy industrial wire, cable and insulation products for original equipment manufacturers and distributors will invest nearly \$1.3 million in Indiana. Beginning in December 2009, Superior Essex will begin operations in a new manufacturing facility co-located with their primary Midwest distribution center in Fort Wayne, Ind. As operations are ramped up in this 80,000 square-foot facility, production will be transitioned from the company's operations in Clifton Park, N.Y.

The Atlanta-based company, which is the world's largest manufacturer of magnet wire, plans to begin hiring additional machine operators and assembly associates by the end of the year as operations are phased in at the facility. The new operations will be for the company's Essex Brownell division, which manufactures and distributes a wide range of electrical insulating materials for the OEM and motor repair markets.

"We know that staying competitive means making tough decisions and we're glad Superior Essex chose Fort Wayne as the place to focus this operation," said Governor Mitch Daniels. "This company is a long-time Indiana citizen that continues to grow and create new jobs for Hoosiers."

Founded in 1930 in Detroit as Essex Wire, the company got its start as an OEM supplier of wire harnesses and battery cables to Ford Motor Company. In 1999, data cable maker, Superior Telecom, purchased Essex International creating the existing partnership. Today, the company employs more than 3,800 associates at 26 manufacturing facilities throughout North America, Europe and Asia.

"We believe that expanding operations within our Fort Wayne distribution center will allow us to further improve manufacturing processes, flow and techniques. This will in-turn improve our quality, responsiveness and capacity," said Hank Pennington, vice president and general manager for Essex Brownell.

---

#### ***Indiana Economic Development Corporation***

One North Capitol, Suite 700 • Indianapolis, Indiana 46204 • Tel  
317.232.8800 • 800.463.8081 • Fax 317.232.4146 • [Site Map](#)